

Alpha-Phonics

Testimonials

Recommends Alpha-Phonics: "It's a very simple and easy to follow program."

Deaf mother teaches all her children to read with Alpha-Phonics

English as second language taught with Alpha-Phonics

Her son, taught with Alpha-Phonics, becomes National Merit Scholar, goes to the Air Force Academy

A dad teaches his 4 year old son to read

Missionaries use Alpha-Phonics to teach people in Thailand

Mom of 10 has taught 7 with Alpha-Phonics

Proposes Santa Barbara schools adopt Alpha-Phonics

"One day I found my 3 year old... completing lesson 2 all by himself."

"In just a few minutes a day my little girl has successfully been able to learn to read."

Downs Syndrome 14 year old learns to read!

"If there was one correct choice I made in curriculum when deciding to home-school, it was Alpha-Phonics."

"I can't say enough things about this reading curriculum! Its non-consumable."

Recommends Alpha-Phonics: "It's a very simple and easy to follow program."

I would like to be included on your mailing list. I have home-schooled my two children, ages 15 and 10 and have used your method with teaching both how to read. I recommend it to all who have asked me how I taught my children to read. It's a very simple and easy to follow program.

Mrs. Jennie Horne

Deaf mother teaches all her children to read with Alpha-Phonics

Six years ago, my older daughter Chayah was taught using your Alpha-Phonics book and she learned to read at age 4. Today she collects books such as John Grisham's novels (her best liked books), Nancy Drew; The Boxcar Children, Smithsonian magazines, and she read almost the entire library in my living room. There were times I didn't think some books would interest her but she read from first page to last page in every book. Even rereading them. She reads books like The Complete Book of Food and Nutrition by J.I. Rodale (I always thought these books were for adults but she proved me wrong). This week she is reading "The Beautiful Mind" The Life of Mathematical Genius and Nobel Laureate John Nash.

My five year old son, Ru, just read thr entire book "The Fire Truck" to a neighbor who didn't really think he knows all the words. She demanded to know what kind of program I use to teach them. She is spreading the word.

I wanted you to know that your program does really work and I have been trying to convince many friends and relatives that it was a mistake for them to use other program to teach their children how to read. All of them were impressed by our children's (ages 10, 5 and 2- the two year old is recognizing the sound symbols) ability to read. I know you have many people tell you that your program does work but how many DEAF parents have told you that even a deaf parent who teaches children with your program does work. I am the proof because all my three children read. I recently registered my ten year old daughter in Eula public school. They knew I home-school all my children. They were surprised that my daughter has the highest reading comprehension score than anyone in their fifth and sixth grade classes. I put my daughter in public school because she wants to experience the school system and have P.E., Music, and interaction with other students for two years.

Sincerely,
Cheri Walters

English as second language taught with Alpha-Phonics

What a pleasant surprise to find a copy of Alpha-Phonics in my school mail. For some time now, I have prayed for this day! Every time I pick up a copy of Alpha-Phonics I feel the power of the world's premier phonics reading program in my hands. It is the same year after year. For example, this year most of my second grade bilingual students are already reading on third grade level on their reading inventories. In the classroom or in private tutoring, Alpha-Phonics teaches students to read and spell - quickly and well.

Thanks for the book.
Donald Potter Odessa, TX

Her son, taught with Alpha-Phonics, becomes National Merit Scholar, goes to the Air Force Academy

Mr. Blumenfeld:

I have wanted to write you a note for some time. Many years ago, I heard you on a Radio program, talking about the evils of "sight reading." I was convinced that you were completely right about the subject. At the time, My Son was only a Baby. I corresponded with your company, and ordered "Alpha-Phonics". It was 1984. Your book was the ONLY book I used to teach Michael to read.

I would like you to know that Michael has graduated from High School as a National Merit Scholar, and has accepted an Appointment to the United States Air Force Academy. Your book, and your educational philosophy, were key components in his education. My copy of the book was used so much, it disintegrated. So I ordered another copy, for my Daughter. She is currently in the fourth grade, and is a straight "A" student.

I must report that I fought battle after battle with Mike's teachers about reading. At that time, here in California, "sight reading" was the encouraged method. When I told the teachers that I didn't want Mike to learn that way, they snickered at me. But I hung tough, stayed involved, and got my way. As you are no doubt aware, now California recognizes that sight reading is a counterproductive activity, producing a large number of people who cannot read, or, more importantly, think. THAT IS EXACTLY WHAT YOU SAID WOULD HAPPEN. At least they teach phonics now.

Mr. Blumenfeld, you are a prophet. Everything that you said would occur, in regards to sight reading, occurred. When my children get married and have young ones of their own, one of the first things that they will receive is a copy of your book, "Alpha-Phonics". Thank You. Respectfully Yours:

Ronald K. Vogel

A dad teaches his 4 year old son to read

Dear Sam,

About 14 years ago I met you at the Center for Market Alternatives in Caldwell, Idaho at a talk you gave there with Ralph Smeed and Peter Watt. I purchased an Alpha Phonics book at that time for my son John Claude Goltry , who was 4 years old. You autographed it. I still have it and used it with his sister who is 5 years younger. I taught John 10 minutes a day about 3 days a week and in about 8 months he could read just about anything. He attended Mae Cardin's school for 2 years before it closed and then was tutored with 2 other of his classmates by a Cardin teacher who stayed in Boise for another year after the school closed. He then enrolled in the 4th grade at Greenleaf Friends Academy in Greenleaf, Idaho, west of Caldwell. He was reading post high-school level in the 5th grade. He will graduate this June, 2001, with straight A's at the top of his class. He achieved a score of 1330 on his SAT. He has been accepted at St. Johns College (the Great Books College, the College of political incorrectness) and will be attending the Santa Fe, New Mexico, campus his first year. He has expressed a desire to then rotate every other year with the Annapolis, Maryland, campus. He senses his Lord is

leading him to be an educator.

His mother and I have always been thankful that God put us in contact with you and your wonderful book - Alpha Phonics. Once our children had the finest "reading tool" possible with AP they could then access the world of knowledge with ease.

Thanks again, Sam, and hope you enjoy knowing what a marvelous contribution you have made to at least one set of parents and their 2 children.

With sincerest regards, V. L. (Bud) Goltry; Boise, Idaho

Missionaries use Alpha-Phonics to teach people in Thailand

Christian Freedom International
Washington, DC
June 22, 2001

Dear Sir,

Recently Christian Freedom International sent a team to Thailand, near the Thailand/Burma border, to teach a two-week intensive systematic phonics course. The class consisted of about thirty teachers of the Karen ethnic group, who are native to Burma. Those teachers will use this training in the Karen schools of both Burma and Thailand.

The team decided to use "Alpha-Phonics" as the main curriculum. Each Karen student received their own copy to have as a resource for teaching their classes later on. We chose your curriculum because it was not only simple and compact, but also very ESL-friendly. Everything that our teachers would need to instruct others was contained in the one book. This makes it much easier to take this course deep into the jungles of Burma.

Another aspect of the curriculum that the team was impressed with was the fact that this curriculum had the teachers reading words and sentences in the first few lessons. This helped them tremendously in seeing how the English letters relate to each other in a word, and then how those words relate in a sentence.

Each day our team taught three to four class sessions lasting about 1 hour each, separated by 15 minute breaks. Each session began with a flash-card drill of the various sounds of the English language. The first day was completely focused on the different sounds in the English language. We wanted to make sure that the Karen teachers understood those sounds, could write the English alphabet, would know the names of the letters, and would be able to say the sounds relatively well. On all the following days our team spent most of the time going through the "Alpha-Phonics" curriculum.

During the classes, our CFI teachers simply went through each lesson one at a time, showing the Karen how to use the curriculum. The teacher's instructions

in the back not only made the job easier, but also were a great resource for them for review and future reference in their own schools.

In the second week, we began having them teach not only their peers, but also some of the children from a Karen refugee camp in Thailand. This provided practice for use of the curriculum with children. They did very well and by the end of the two weeks, most of the class felt very comfortable using the "Alpha-Phonics" curriculum individually.

As a team, we were very pleased with the results that we saw from the course. The "Alpha-Phonics" curriculum helped tremendously and provided a great foundation for the students. They not only improved their knowledge of the sounds of the English language, but were also equipped with tools to pass this knowledge on. .

Thank you for the materials that your company provided. We are looking forward to using your curriculum in subsequent courses that CFI will provide.

Sincerely, David Servideo
Program Director

Mom of 10 has taught 7 with Alpha-Phonics

Thank you for Alpha-Phonics. We have ten children and I have used the program for each child thus far. I am currently teaching number seven. I appreciate the efficient use of my time and energy. With no "fluff" built in, Alpha-Phonics is not frustrating to teacher or student.

Sally Sutterfield

Proposes Santa Barbara schools adopt Alpha-Phonics

LETTERS TO THE EDITOR
SANTA BARBARA NEWS-PRESS

December 2, 2000

Reading primer would aid students

Recent proposals to improve education in Santa Barbara are very nice, and I am sure they are well intended. But with regard to "rescuing the 10 to 15 percent of students who now enter high school barely reading," there is a much simpler and cheaper solution: purchase copies of Samuel Blumenfeld's book, "Alpha-phonics: A Primer for Beginning Readers. "

Buy one for each student.

My children learned to be top readers with this book. Those 10 to 15 percent can, too.

When faced with a specific problem, find the simplest and cheapest tool to deal with that problem, not expensive programs, the scope and direction of which will be a bone of contention among competing political interests for decades to come.

Martin Faries, Lompoc

"One day I found my 3 year old... completing lesson 2 all by himself."

June 17, 1994

Dear Mr. Blumenfeld,

I just had to write to tell you how thrilled I am with Alpha-Phonics. It is incredibly easy to use! It works marvelously! What a joy it is to teach my own child to read. It adds a special dimension to our relationship.

You have made Alpha-Phonics so simple; it's brilliant. I started home-schooling my five year old son, with four children and a brand new baby. With Alpha Phonics, any time I had fifteen minutes to spare, I'd just turn to the next lesson and we'd do it. Michael was progressing beautifully, and so naturally. Reading was not difficult. It was just systematic and took time and attention. It did not require strain.

One day I found my three year old at the kitchen; table reading S am, Sam; m an, man, and so on, completing Lesson 2 all by himself. I had not taught him. I had just taught him his letter sounds. He picked it up and did it himself. And that's just how simple this book is.

As we got along in the book, we would review, daily, earlier lessons and then do a new lesson. With your book, reading can be mastered, without stress or strain.

Your approach also totally fits my style. I am a busy person, like most of us today. I don't like alot of fuss and unnecessary frills. This one book does it all.

My sister-in-law showed me a reading program she recently purchased. There was this book and that book and this tape and that tape. And it was over \$200.00! I didn't have the heart to tell her all she needed was Alpha Phonics, this unassuming looking book is brilliant, not to mention a small fraction of the cost. A thousand times thank you. You have made it simple and economical for any mom to impart to their own child the most important skill they will ever learn.

Sincerely,
Mrs. Kathryn Colasante

"In just a few minutes a day my little girl has successfully been able to learn to read."

April 26,1997

Dear Friends,

I am writing to let you know how much we appreciate Alpha-Phonics. I bought it to use with my 6 year old last year. I had tried other curriculum with my older son, yet all programs were so much more complicated to teach and understand. In just a few minutes a day my little girl has successfully been able to learn to read!

Alpha-Phonics has not only worked for my little girl, but I have also been using it for a little boy I have been tutoring. He has been 'labeled' learning disabled and his teachers have just thrown him away. By the way, he first went to a local Christian School and now he is in Public School. This little boy is now learning to read. I see no difficulty at all in his learning ability! I am seeing an eager little boy learn to read when the professionals said he could not ever learn to read... by the way, I am just a mom with only 1 year of college!!

I think Alpha-Phonics works because it is straight phonics without all the Fluff! PLUS, I can now say personally that it works for all learning styles and even learning deficiencies... If there be any!! I will personally be recommending this wonderful program to all families that I counsel for curriculum needs! (My husband and I lead our area support group of 250 families and serve as coordinators for our church school.)

Well, may God continue to bless your work for Him!

Sincerely,
Mrs. Cindy Rushton

Downs Syndrome 14 year old learns to read!

October 2, 1991
Dear Mr. Blumenfeld,

Thank you for Alpha-Phonics!

We have a 14-year-old son who has Downs Syndrome. He began his formal "education" at age of three. After 10 years of special education in the public school system, he had a reading vocabulary of 76 words. His teachers used a sight-word recognition system and considered that a "good score". He was very frustrated with his inability to read, so he would copy his siblings by pretending to read.

I began to search for a reading program. In reading through the home-school book section at the library, I found a recommendation for the book How to Tutor. After reading that book, I started our son on the phonics program immediately. Within one month, he could read over 100 words--more than he had learned in 10 years of schooling! !! I was thrilled and so was he.

We spent about a half hour a day after school, and he continued his progress slowly, but surely. Many of the words were unfamiliar to him, such as "rap"

and "jab", so I explained the meanings and his vocabulary expanded. We have seen a remarkable change in his articulation. When he learned the "th" sound and saw that "bath" ended with "th", he stopped saying "baf". His speech is much clearer and his sentences are more complete.

It has been a year since we started the Alpha-phonics program and he is finishing the last pages. He is so pleased to be able to read library books, sing along with the hymns at church, and inform the driver what the signs along the road say. Our son does not have a very high I.Q., but he was able to learn to read using phonics. I am sure there are many children in special education programs that could also learn using this system, and I would highly recommend it to other parents. Thank you for Alpha-phonics!

Sincerely,
Jeanette Metzger

"If there was one correct choice I made in curriculum when deciding to home-school, it was Alpha-Phonics."

Beth
Curriculum: Alpha-Phonics
Subject: Phonics
Author: Blumenfeld
Grade level: K and up
Dates used: August 2001 to present

Review:

If there was one correct choice I made in curriculum when deciding to homeschool, it was Alpha-Phonics. I got the \$30 book (combined with the teacher's instructions in the back) and am thrilled with it. It is a no nonsense approach, and takes just a few minutes a day with wonderful results. My 6 year old is now reading far above where he would if he were in school. I have started Alpha-Phonics with my 4 year old, at a very slow pace, and he too is already beginning to read. I supplement this with Bob books and with Explode the Code (when my son was a little older) mostly to get used to spelling and writing. I can't say enough about Alpha-Phonics. A fantastic program!

Review submitted: 13:45:52 06/16/02

"I can't say enough things about this reading curriculum! Its non-consumable."

Danielle (66.44.40.61) kdc1@erols.com
Curriculum: Alpha Phonics
Subject: Phonics Instruction
Author: Sam Blumenfeld

Review:

I can't say enough good things about this reading curriculum! It is non-consumable, so you could use it with more than one child, very inexpensive, simply presented and systematic. My child learned to read proficiently using one short lesson per day, and she is only four. The only thing it "needs" is a set of beginning readers for further practice, but the company does sell these, separately.

Review submitted: 19:28:13 04/12/02

May 4, 1998

Literacy Unlimited, Inc.
31566 Railroad Canyon Road, Suite 657
Canyon Lake, CA 92587-9446

Dear Sirs:

We would like to take this opportunity to thank Samuel Blumenfeld and your staff for the exceptional phonics program entitled "Alpha-Phonics" and for all the phone assistance made available to us since February.

We are a Christian homeschool family in Malad, Idaho. Since we belong to HSLDA we receive their monthly report. One particular letter written by Michael Farris encouraged homeschool families to get involved in our communities in a tutorial capacity. Well, we decided to offer a remedial reading phonics program to those in our city who might be interested in improving their reading and writing skills. We started the class in February with five youths referred to us by the local juvenile probation officer. We held the class every Monday evening at our church. We expected a certain amount of students to drop out of the class but the numbers increased every week until we were teaching your program to fifteen students! We actually had to turn away five more students, who arrived towards the end of the program.

The effect that your program has had on this class has been truly profound. Every student of school age has shown an improvement in their school grades. One particular student who had been referred to us by the juvenile probation officer not only moved her grade average of straight F's to C's and D's in one semester, but has helped us teach the class and will be teaching the new class in the Fall with our assistance. We already have six students signed up for the next class. Our pastor took the class and so, as an added bonus, he is able to read the scriptures to us without faltering.

At the beginning of the program, a teacher from the school system started sitting in on the classes and appeared very skeptical. After the class was completed, we found out why. We overheard her asking one student why she had improved so much with this program in contrast to a phonics program offered a couple of years ago by the public school system. The student said that the other program was "very boring and much too easy," and also that the teachers didn't seem to care about the students as much as we did."

Again, thank you for a fine program and all the help given to us. Your program has made a great impact on our community.

In Christ's Service

Stephen and Janet Coakley
3804 West Center Street
Malad, ID 83252
(208) 766-4883

This is a typed copy of handwritten letter sent to Literacy Unlimited, Inc., on May 4, 1998.

December 31, 1997

Joyce A Prince
9211 N. Council Rd , #417
Oklahoma City, OK 73132

Mr. Samuel Blumenfeld
LITERACY UNLIMITED
31724 Railroad Canyon Road,
Canyon Lake, California 92587
Fax (909) 244-8041
Dear Mr. Blumenfeld:

Greetings from Oklahoma City!

I received my Alpha-Phonics Program and have truly enjoyed it.

I am an ESL teacher and have taught International students for many years from all over the world. I have just finished my last class at Francis Tuttle Jr. College here in OKC. I had 13 students with nine different countries represented.

In 1987 I taught ESL in Khartoum, Sudan for a short time. In 1992 I taught ESL in Bucharest, Romania. In 1978-1980 my husband and I lived in Saudi Arabia and I taught ESL there for two years in an all-girl Arabian private school.

As I methodically went through each item of your program, I was extremely appreciative of the **thorough** way in which you presented each phoneme, and also the **ORDER** in which they are presented.

There are many programs on the market, which I have used, e.g., SPALDING, LONDON, HOOKED ON PHONICS, however, I have put together my own material, one that fits my "order" of content presentation.

Since most of my students are ages 18-25, I emphasize the names of the different phonemes, e.g., consonants, vowels, diphthongs, etc. Labeling the groups of letters with the examples under each heading seems to help the student categorize his understanding.

At first I was concerned your program would be difficult in a classroom situation, however, since I have the students write in their notebooks continually I feel the skills can be enforced in this way. I notice it is possible to purchase multiple student workbooks. I would like to do this. Please let me know what the cost is.

I have found in my experience the use of cassette tapes is a tremendous tool in the students' acquisition of the language. He is not only visually involved but audibly also. In

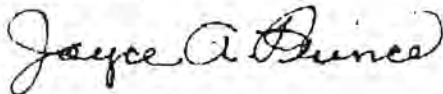
this area I also have the student do repetitive oral recitations as they are writing the phonemes. Your student's workbook is beautifully designed for oral and writing skills

In my initial perusal of the material, I felt the cassette tapes would not be helpful for an international student who has limited English ability. Mainly because he would be unable to follow clearly the verbal instructions as he tracked the letters of the written page. After listening carefully to the tapes I realized they unite the entire core of learning, as they are hearing as well as seeing the letters.

My husband and I will be returning to Saudi Arabia around March 15, 1988. He will be working at the King Faisal Hospital and Research Center and I will be teaching ESL. I will be teaching all Arabic students, in many grade levels. The Arabic language as you know does not use the American Alphabet and therefore the students do not have the cultural inductive natural learning dispositions. Your program elicits excitement in the student and helps to jump the gap between their native propensities, and the learning of a new language. Your program teaches how the language works, how it represents the sounds of speech and most important, how these sounds relate to the written letter.

Maybe we could say, this is the first for your program to be used internationally? Whatever, I will certainly do my best to present it in the way you would deem most highly.

Sincerely,



Joyce A. Prince
ESL Specialist
Enc. 2